

organized by  EFOMP

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ASSOCIAZIONE ITALIANA DI
FISICA MEDICA



www.ecmp2020.org

European Congress of Medical Physics

Embracing Change, Sharing Knowledge

24-26 September 2020
Torino • Italy

EXHIBITOR and SUPPORTER PROSPECTUS



ECMP 2020 welcomes

sefm



Sociedad Española
de Física Médica

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www.ecmp2020.org



WELCOME TO ECMP 2020

Dear All,

It is our pleasure to invite all companies to support the third European Congress of Medical Physics (ECMP 2020), to be held in Torino, Italy, on September 24-26, 2020.

Following the successful second congress, ECMP 2018 in Copenhagen, we are looking forward to meeting an increased number of colleagues from all medical physics disciplines. The organizing committee of the congress is also happy to announce Spain as the welcome nation of ECMP 2020.

Our profession has always been constantly moving along with the new physical, technological, and quantitative methods emerging to support medicine. In our field, the state of change is a norm, not an exception. During recent years, we have witnessed even more rapid advancements in many areas, such as artificial intelligence, which calls for further reassessment of our professional development, roles, and education. We should embrace this change by using our expertise and updating our knowledge. Sharing ideas between medical physics specialities continues to be one of the keys to keep up with our evolving role in both research and clinical work. Embracing change and sharing knowledge is also the guiding objective of ECMP 2020 and its scientific program.

ECMP 2020 will be an excellent occasion to improve your brand recognition in a highly professional environment. We do hope you will not miss this opportunity to support this great scientific event.

We look forward to welcoming you to Torino!

The ECMP 2020 President
Mika Kortetniemi



The AIFM President
Michele Stasi





ECMP 2020 IN TORINO

PRELIMINARY AGENDA

Wednesday September 23, 2020

11th AIFM National Congress
Pre-congress courses
Welcome cocktail

Thursday September 24, 2020

Opening ceremony
Key-note lectures
Plenary sessions
Parallel sessions

Friday September 25, 2020

Key-note lectures
Plenary sessions
Parallel sessions
Social event

Saturday September 26, 2020

Key-note lectures
Plenary sessions
Parallel sessions
Closing ceremony



CONGRESS PROGRAM COMMITTEE

- Marco Brambilla – CPC chair – EFOMP president
- Mika Kortensniemi - Past Chair of the Scientific Committee
- Yolanda Prezado - Chair of the Scientific Committee
- Adrian Lammertsmaa - Chair of the Education and Training Committee
- David Lurie - Vice Chair of the Communications and Publications Committee
- Jaroslav Ptacek- Secretary General of EFOMP
- Carlo Cavedon – AIFM Scientific Committee Chair

LOCAL ORGANIZING COMMITTEE

- Michele Stasi – LOC chair – AIFM president
- Boris Augelli
- Vittorio Cannatà
- Carlo Cavedon
- Carlo Chiesa
- John Damilakis
- Franco Fusi
- Cesare Gori
- Roberta Matheoud
- Angelo Monti
- Daniela Origgi
- Nando Romeo
- Serenella Russo
- Mara Severgnini
- Luigi Spiazzi
- Annalisa Trianni



EXHIBITING OPPORTUNITIES

Attracting hundreds of specialists from all over Europe, ECMP will provide an important forum for companies to showcase their latest advances, ideas, technologies, products and services. If you haven't thought about exhibiting at ECMP yourself, you may not yet realize how many potential benefits you can unlock:

Top reasons to exhibit at ECMP 2020:

- Organized by EFOMP, **ECMP** is the premier European forum for Medical Physics and related topics
- The conference maximizes exhibit time and flow of attendees by offering **exhibit spaces close to conference session rooms** and refreshment areas.
- Introduce your products or services to **over 1000 experts from all over Europe**
- Meet professionals and build **product and brand recognition** in a face-to-face **stimulating environment**
- ECMP 2020 **will be hosted by AIFM**, the main Italian association of medical physicists with more than 1100 members all over Italy. AIFM will **organize its national congress day, the most important Medical Physics event in Italy**, during ECMP 2020.
- Last but not least ECMP 2020 offer **great educational opportunities**.

EXHIBITING & ADVERTISING RESERVATION DEADLINES

- **Until September 30, 2019**
Reservations reserved to EFOMP company members and AIFM annual sponsors.
A reservation priority on all the exhibiting and advertising opportunities will be granted to EFOMP company members and AIFM annual sponsors until the end of September. EFOMP and AIFM are offering this privilege to those companies who are supporting the organizing societies on a daily basis.
From October 1, 2019, reservation requests for exhibition spaces and other supporting opportunities will be open to all interested companies.
- **Until March 30, 2020**
5% discount on exhibition spaces and main sponsor packages.
5% discount will be granted to all requests for exhibition spaces and main sponsor packages which will be confirmed by March 30, 2020.
- **Until March 30, 2020**
Exhibition space priority of choice
Main sponsors (Platinum, Gold and Silver packages) will have priority of choice on their space position, according to their contribution level, until March 30, 2020.

EXHIBITION SPACES

1. **6 sqm exhibition space,; € 3900,00 (+ VAT, if applicable)**
2 exhibitors'passes included
2. **12 sqm exhibition space: € 7800,00 (+ VAT, if applicable)**
4 exhibitors'passes included
3. **18 sqm exhibition space: € 11700,00 (+ VAT, if applicable)**
6 exhibitors'passes included
4. **Spaces of larger size can be provided on request (additional cost per sqm: € 650,00+VAT, if applicable)**

**5% discount on net amounts due (without VAT) will be granted
to all participation requests submitted by March 30, 2020**

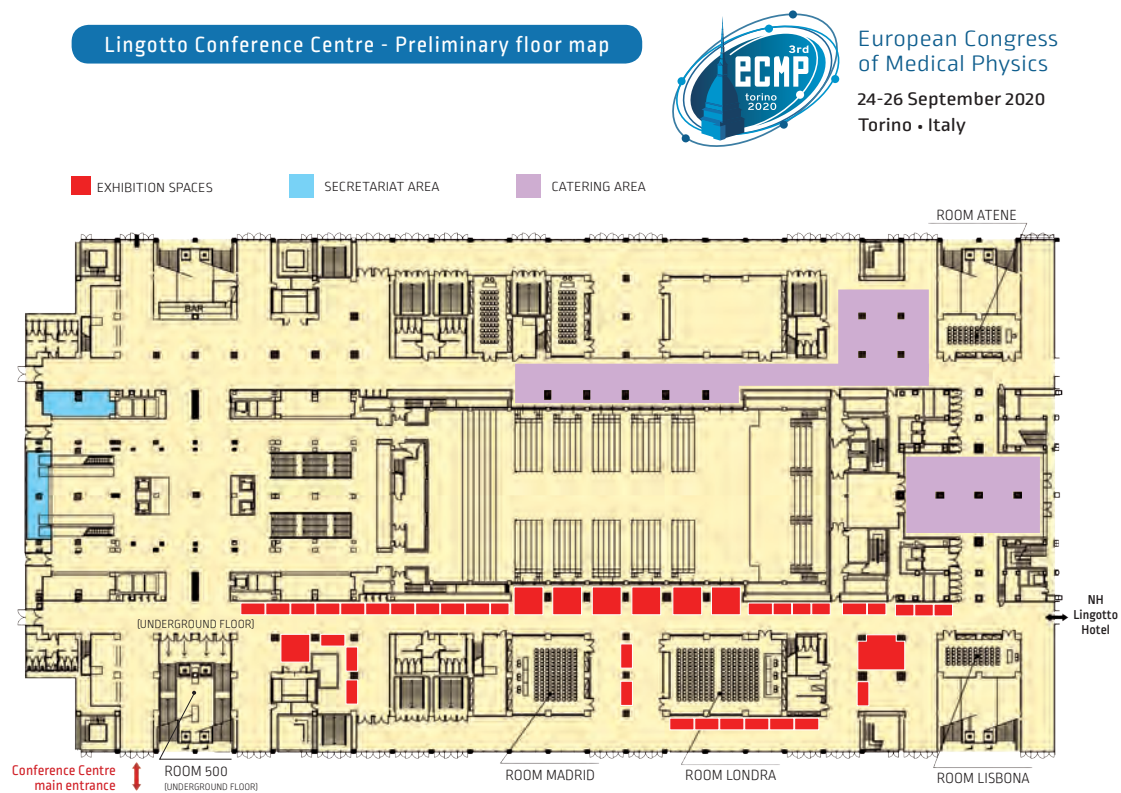
Exhibition space rental fee include:

- Floor space only. No shell scheme or furniture included (available on request with additional costs)
- Basic power supply (max. 2 kw, 220V)
- Complimentary exhibition passes (number of passes based on space size; additional passes: € 100,00+VAT each). Exhibition passes do not allow access to congress sessions.
- Acknowledgement on the the final congress program with company logo (supporter & exhibitor page)
- Acknowledgement on the congress website with company logo (supporter & exhibitor page)

Important notes:

- Exhibit spaces will be assigned on a first-come-first-served basis except for main supporting levels (Platinum, Gold and Silver) priority. The official floor map will be available as of September 2019.
- All exhibitors and their vendors will have to abide Italian regulations on Health and Safety at Work (law 81/2008). More details will be included in the official conference exhibitor rules & regulation which will be released within 120 days from conference starts.

LINGOTTO CONFERENCE CENTRE GENERAL FLOOR MAP



This preliminary floor map might be subject to changes due to organizational or technical reasons. The final version will be released in September 2019.

MAIN SUPPORTER PACKAGES

PLATINUM Supporter: € 21000,00+ Italian VAT 22% if applicable

The package includes:

- Exhibition space, size 18 sqm.
- Priority choice of the exhibition space position will be granted for platinum level confirmations received by March 30, 2020
- Opportunity to organize a 60-minute satellite symposium during lunch break (lunch service not included).
- One roll-up banner (cm 80x200) display in the conference centre lobby.
- Up to two inserts (two technical sheets/brochures, max 6 pages each, size A4) in the sponsor documentation shopper distributed at the onsite congress sponsor information desk.
- Platinum-level recognition with company logo linked to the sponsor website on the conference website (sponsor page)
- Platinum-level recognition with company logo on the conference final programme (sponsor page)
- Platinum-level recognition with company logo linked to the sponsor website on the conference app (sponsor page)
- 10 full conference registrations

GOLD Supporter: € 16000,00 + Italian VAT 22% if applicable

The package includes:

- Exhibition space, size 12 sqm.
- Priority choice of the exhibition space position, after platinum sponsors, will be granted for gold-level confirmations received by March 30, 2020
- Opportunity to organize a 45-minute satellite symposium during lunch break (lunch service not included).
- One roll-up banner (cm 80x200) display in the conference centre lobby,
- One insert (technical sheet/brochure, max 6 pages, size A4) in the sponsor documentation shopper distributed at the onsite congress sponsor information desk
- Gold-level recognition with company logo linked to the sponsor website on the conference website (sponsor page)
- Gold -level recognition with company logo on the conference final programme (sponsor page)
- Gold -level recognition with company logo linked to the sponsor website on the conference app (sponsor page)
- 7 full conference registrations

SILVER Supporter: € 6000,00 + Italian VAT 22% if applicable

The package includes:

- Exhibition space, size 6 sqm.
- Priority choice of the exhibition space position, after platinum and gold sponsors, will be granted for silver-level confirmations received by March 30, 2020
- One insert (technical sheet/brochure, max 6 pages, size A4) in the sponsor documentation shopper distributed at the onsite congress sponsor information desk
- Silver-level recognition with company logo linked to the sponsor website on the conference website (sponsor page)
- Silver -level recognition with company logo on the conference final programme (sponsor page)
- Silver -level recognition with company logo linked to the sponsor website on the conference app (sponsor page)
- 3 full conference registrations

5% discount on net amounts due (without VAT) will be granted to main supporter package requests submitted by March 30, 2020



The Mole Antonelliana tower and the Alps, two symbols of Torino

OTHER PROMOTIONAL AND ADVERTISING OPPORTUNITIES

- 1. One insert into the sponsor documentation shopper: € 1800,00 + VAT, if applicable**
One piece (technical sheet/brochure), max 6 pages, max size A4,
Two pieces: € 2500,00 + VAT, if applicable
- 2. Delegate tote bags: € 4000,00 + VAT, if applicable **Exclusive opportunity.****
The supporter's logo will be printed on the official conference tote bags along with the conference logo.
- 3. Name badge lanyards: € 4000,00 + VAT, if applicable **Exclusive opportunity.****
The supporter's logo will be printed on the official conference lanyards along with the conference logo. Insert of one supporter's flyer/brochure is included.
- 4. Speakers' ready room: € 3500,00 + VAT, if applicable **Exclusive opportunity.****
All presenters will be required to check into the *Speaker Ready Room* in advance of their presentation. They will have the opportunity to review their presentation and relax before their session beginning. This area will be equipped with coffee station and wifi connection. Sponsorship acknowledgement with supporter logo will be available on the onsite signage and printed program.
- 5. Conference app: € 1500,00 + VAT, if applicable**
Updated information on the conference will be available in real time at the attendees' fingertips. Supporters' logo and company information will be included in a dedicated page.
- 6. Roll-up banner display: € 1500,00 + VAT, if applicable**
One roll-up banner can be displayed in the conference centre lobby.
- 7. Company logo on the conference website and the final program: € 1300,00 + VAT, if applicable**
Supporters' logos will be published in dedicated pages of the conference website (link to the company website) and final printed program.
- 8. Company logo on the final program: € 1000,00 + VAT, if applicable**
Supporters' logos will be published in dedicated pages of the conference final printed program.

9. Sponsored satellite symposia: Limited opportunities.

A number of timeslots will be reserved to satellite sponsored symposia on Thursday Sept. 23 and Friday Sept. 24.

There will be two different opportunities:

- **Lunch-break symposia: included in Platinum and Gold sponsor packages** (see package details at page 9). Five slots per day during lunch time.
- **Tea-time symposia: € 3500,00+VAT, if applicable.** Five slots per day after congress session end (approx. at 17:00)

Allotted time: 45 minutes (60 for platinum supporters).

Priority choice:

- lunch-time symposia will be assigned on a first-come-first-served basis with priority for platinum supporters.
- Tea-time symposia will be assigned on a first-come-first-served basis.

General rules:

- the symposium content should not be a mere commercial message. The presentation should be consistent with the scientific integrity of the conference. The symposium program will be subject to the conference scientific committee approval.
- The following is included in the fee:
 - meeting room rental
 - standard AV equipment
- No lunch will be provided by the congress organization. The supporting company can provide lunch boxes through the official congress caterer (more information can be obtained from the organizing secretariat).
- Any cost related to speaker participation will have to be covered by the sponsor.
- Sponsored symposia cannot be included in any CME program.

10. Social event: sponsorship fee to be defined. Limited opportunity.

The main conference networking event will be held on Friday Sept. 25. Companies interested in this sponsoring opportunity are kindly required to contact the organizing secretariat for more information.

N.B.:

All supporters, regardless of the type of support, will be acknowledged in dedicated pages of the final programme distributed at the conference and conference website.

VAT: Italian Value-Added Tax, if applicable, is not included in the fees. Tax rate, currently 22%, to be confirmed at the time of sponsorship fee payment.

How to confirm your participation:

1. Contact the organizing secretariat at ecmp2020@symposium.it and inform about your preferred opportunity
2. The organizing secretariat will check availability of the required opportunity and send you confirmation along with the sponsorship contract.
3. On contract signing a 30% advanced payment is required. A further 40% of the amount due will be required by June 30, 2020. Settlement of the total amount due must be paid by September 4, 2020.

Prospectus modification policy

The ECMP 2020 Organization reserves the right to modify, cancel and limit any exhibiting or supporting opportunities included in this prospectus. In the case of variations, interested companies will be notified.



A night view of Piazza Castello, Torino's heart

ABOUT EFOMP

The European Federation of Organisations for Medical Physics (EFOMP) was founded in May 1980 in



EFOMP

London to serve as an umbrella organisation for all NMOs (National Member Organisations). The current membership covers 34 national organisations which together represent more than 8100 medical physicists and clinical engineers working in the field of medical physics.

The aims and purposes of the Federation include:

- fostering and coordinating the activities of National Member Organisations in the field of Medical Physics and collaborating where appropriate with national and international organisations
- promoting, through the National Member Organisations, the application of the principles, concepts, methods and techniques of physics to medicine, advancing better diagnostic and therapeutic procedures
- contributing, through the National Member Organisations, to the safe application of ionising and non-ionising radiations and other physical agents in medicine by fostering a positive safety culture in hospitals, involving patients, staff and members of the public
- fostering and coordinating the activities of National Member Organisations in the field of Medical Physics and collaborating where appropriate with national and international organisations
- contributing to the advancement of Medical Physics and to the elevation of the standards of practice of the profession
- encouraging exchanges between the National Member Organisations and disseminating professional and scientific information through publications and meetings
- encouraging scholarships and the exchange of Medical Physicists between countries;
- proposing and developing guidelines for education, training, continuous professional development, registration and certification programmes;
- organising, directly or in conjunction with National Member Organisations, events for education, training and continuous professional development in the field of Medical Physics



- making recommendations on the appropriate general responsibilities, organisational relationships and roles of professionals in the field of Medical Physics
- encouraging the formation of organisations for Medical Physics where such organisations do not exist;
- liaising with the European Union on professional, scientific and training matters; participating in research projects related to medical physics scientific, educational and professional matters
- aiming for the recognition of the medical physics profession by the European Union and thus assisting in the mobility of medical physicists across the European Union Member States
- supporting the requirements of the Council Directive 2013/59/EURATOM that medical physicists have a high level of competence and clear definition of responsibilities and tasks and that medical physics experts are recognised by the competent authorities.

The activities of the Federation are not aimed at profit.

The mission of EFOMP is:

- to harmonize and advance medical physics both in its professional clinical and scientific expression throughout Europe,
- to strengthen and make more effective the activities of the NMOs by bringing about and maintaining systematic exchange of professional and scientific information, by the formulation of common policies, and by promoting education and training programmes.

The motto developed and used by EFOMP to underline the important work of medical physics societies in healthcare is **Applying physics to healthcare for the benefit of patients, staff and public.**

More info at: www.efomp.org

ABOUT AIFM

The AIFM, Associazione Italiana di Fisica Medica is a highly dynamic scientific society established in 1998 whose main goal is to promote and to enhance the development of medical physics in Italy. Current nationwide membership numbers more than 1,000 medical physicists working all over Italy.



AIFM boasts a strong educational tradition, whose activity is formally recognized by the Italian Health Ministry as provider for Continuing Professional Development. The AIFM Superior School of Physics in Medicine "P. Caldirola", encourages and promotes the study of cutting-edge topics related to medical physics through an intensive event calendar including several training courses organized in different Italian cities. Every year about 1,500 people (including also non medical physicists) attend AIFM educational events to update and improve their professional knowledge, skills and competencies.

AIFM also have strong connection with Italian public health agencies and institutions as well as other national and international scientific societies working on related fields. The association growing visibility at national level is also testified by the involvement of AIFM representatives in regional and national commissions and working groups, for the development of guidelines and regulations involving medical physics and related fields. Good relationships with industries, are also considered a key point for the work of the association.

More info at: www.aifm.it

THE HOST CITY, TORINO

Roman castrum, medieval town, first capital of Italy. Turin offers a lasting memory of castles, old beautiful palaces, royal residences, monuments.

Turin is one of the cultural leading cities in Italy. The city's lively cultural scene includes music, theatre, visual arts, photography, film, design, dance and heritage as well as a wide choice of museums, 46 in town, such as the world famous Egyptian Museum, the beautiful Galleria Sabauda with Italian and Flemish painting collections, the Automobile Museum, the Modern Art Gallery, the Rivoli Museum of Contemporary Art, the National Cinema Museum with its unique interactive approach.

Moreover, Turin is one of the undisputed world capital of taste. It has always boasted a renowned food and wine tradition.

Around Turin there are thousands of excursion opportunities: the Alps, the lakes, the artistic cities and villages, the golf courses, the wine and food tours.

For more info on the hosting city, please visit www.turismotorino.org



A nice view of Medieval Village and Valentino Park from the river Po.

THE CONFERENCE VENUE

The conference will be hosted at the Lingotto Conference Centre, via Nizza 230. This venue offers a wide range of technical and logistical facilities. 11 modern and comfortable meeting rooms from 50 to 1,900 seats plus several smaller meeting and board-style rooms, 1,070 sqm exhibition surface, adequate catering spaces, permanent secretariat desks and cloakrooms. Advanced AV equipment is available in every room.

The conference centre can be easily reached in a few minutes from the city centre by subway. An internal car parking space with thousands of places is also available.

See more on the Lingotto Conference Centre at www.centrocongressilingotto.it



The room 500 of the Lingotto conference centre will host the ECMP 2020 plenary sessions.



**DO NOT MISS THIS OPPORTUNITY,
BE PART OF A GREAT EVENT
JOIN ECMP 2020 !**



**FOR MORE INFORMATION ON THE EXHIBITING AND SUPPORTING
OPPORTUNITIES CONTACT US AT**

ecmp2020@symposium.it