EXHIBITOR & SUPPORTER PROSPECTUS

Index:

- Message – page 2
- about IESES and IEEE IES – page 3
- Preliminary agenda – page 4
- Committees – page 5
- Exhibiting & supporting opportunities – page 6
- The host city and the venue – page 9
WELCOME TO IESES 2020

Dear All,
It is our pleasure to invite all companies to support the 2nd International IEEE conference on industrial electronics for sustainable energy system to be held in Cagliari, Sardinia, on April 20-22, 2020. The conference is sponsored by the IES Technical Committee on Energy Storage.

IESES 2020 aims at providing an open, inspiring and friendly environment to share ideas, innovative solutions and research results related to sustainable energy systems. IESES 2020 will feature both industrial-driven and application-oriented sessions, as well as expositions. IESES 2020 will bring together practicing engineers, researchers and other professionals for interactive and multidisciplinary discussions on the latest advances in various industrial electronics technologies, such as energy storage and conversion, power electronics, power systems, electric transportation and embedded systems.

IESES 2020 will be an excellent occasion to improve your brand recognition in a highly professional environment. We do hope you will not miss this opportunity to support this great scientific event.

We look forward to welcoming you to Cagliari!

The Conference Co-chair
Prof. Alfonso Damiano
ABOUT IESES

IESES is the International IEEE conference on industrial electronics for sustainable energy system. The conference is sponsored by the IES Technical Committee on Energy Storage. Following the first successful edition, held in New Zealand in 2018, we expect that about 150 practicing engineers, researchers and other professionals will come to Italy to attend the conference. The scientific program includes keynote lectures, tutorials and oral presentations on all aspects of state-of-the-art and innovative developments in industrial electronics applications and sustainable energy systems.

ABOUT IEEE and IES

IEEE is the world's largest technical professional organization dedicated to advancing technology for the benefit of humanity. IEEE and its members inspire a global community to innovate for a better tomorrow through its more than 423,000 members in over 160 countries, and its highly cited publications, conferences, technology standards, and professional and educational activities. IEEE is the trusted “voice” for engineering, computing, and technology information around the globe.

The IES Industrial Electronics Society is one of the IEEE’s member societies. Through its members, IES encompasses a diverse range of technical activities devoted to the application of electronics and electrical sciences for the enhancement of industrial and manufacturing processes. These technical activities address the latest developments in intelligent and computer control systems, robotics, factory communications and automation, flexible manufacturing, data acquisition and signal processing, vision systems, and power electronics. The Society continually updates its program of technical activities to meet the needs of modern industry.

More on IEEE IES on www.ieee-ies.org
IESES 2020 IN CAGLIARI

PRELIMINARY AGENDA

IESES 2020 will start on Monday, April 20 at 9:00 and end on Wednesday April 22 at 13:00.

The conference program will include state-of-the-art lectures, round tables, oral communications and poster presentations.

Technical papers are solicited on any subject pertaining to the scope of the conference that includes, but is not limited to, the following major topics:

- Energy storage devices
- Power converters
- Renewable energy systems
- Microgrids
- Resilience for energy systems
- Transport electrification
- IoT for sustainable energy systems
COMMITTEES

HONORARY CHAIRS
Prof. Nihal Kularatna, University of Waikato, New Zealand
Prof. Carlo Cecati, University of L’Aquila, Italy
Prof. Xinghuo Yu, RMIT University, Australia
Prof. Terry Martin, University of Arkansas, USA

GENERAL CO-CHAIRS
Prof. Alfonso Damiano, University of Cagliari, Italy
Prof. Mo-Yuen Chow, North Carolina State University, USA
Prof. Chandan Chakraborty, Indian Institute of Technology, India

TECHNICAL PROGRAMME COMMITTEE CO-CHAIRS
Prof. Federico Baronti, University of Pisa, Italy
Prof. Milos Manic, Virginia Commonwealth University, USA
Prof. Chengbin Ma, University of Michigan-Shangai Jiao Tong University Joint Institute, China

SPECIAL SESSION CHAIRS
Prof. Concettina Buccella, University of L’Aquila, Italy
Prof. King Fung Tsang, City University of Hong Kong, China

TREASURER
Dr. Alessandro Serpi, University of Cagliari, Italy

PUBLICATION CHAIR
Prof. Roberto Saletti, University of Pisa, Italy

LOCAL ORGANIZING COMMITTEE CHAIR
Dr. Mario Porru, University of Cagliari, Italy
EXHIBITING OPPORTUNITIES

Attracting about 150 specialists from all over the world, IESES 2020 will provide an important forum for companies to showcase their latest advances, ideas, technologies, products and services. If you haven’t thought about exhibiting at IESES 2020 yourself, you may not yet realize how many potential benefits you can unlock.

You can choose among diverse exhibiting and supporting opportunities, from main supporter packages (gold and silver levels) to low-budget solutions. Find out here below all available opportunities.

MAIN SUPPORTER PACKAGES

GOLD Supporter: € 3500,00+ Italian VAT 22% if applicable
The package includes:

• Display desk (table, chairs, power supply) in the conference venue lobby. Spaces can be identified using a company roll-up banner. Priority choice of the display desk position will be granted for gold level confirmations received by October 30, 2019
• Opportunity to deliver a 45/60-minute workshop/tutorial (limited opportunities). Scientific programme subject to scientific committee approval.
• Up to two inserts (two technical sheets/brochures, max 6 pages each, size A4) in the conference shopper bags
• Gold-level recognition with company logo linked to the sponsor website on the conference website (sponsor page)
• Gold-level recognition with company logo on the conference final programme (sponsor page)
• 2 full conference registrations
SILVER Supporter: € 2500,00 + Italian VAT 22% if applicable
The package includes:
• Display desk (table, chairs, power supply) in the conference venue lobby. Spaces can be identified using a company roll-up banner. Priority choice of the display desk position, after gold supporters, will be granted for silver level confirmations received by October 30, 2019
• Opportunity to deliver a 15-minute presentation in an industry-dedicated symposium (limited opportunities). Presentation subject to scientific committee approval.
• One insert (technical sheet/brochure, max 6 pages each, size A4) in the conference shopper bags
• Silver-level recognition with company logo linked to the sponsor website on the conference website (sponsor page)
• Silver-level recognition with company logo on the conference final programme (sponsor page)
• 1 full conference registration

EXHIBITING AND ADVERTISING OPPORTUNITIES

1. Tabletop exhibition space: € 1000,00 + VAT, if applicable
   Spaces are equipped with one display table, two chairs, standard power supply 220V. Company roll-up banners can be used to identify the exhibition space.
   2 exhibitor passes are included (no access to conference sessions).

2. One insert into the conference bags: € 500,00 + VAT, if applicable
   One piece (technical sheet/brochure), max 6 pages, max size A4
   Two pieces: € 800,00 + VAT, if applicable

3. Delegate tote bags: € 750,00 + VAT, if applicable Exclusive opportunity.
   The supporter’s logo will be printed on the official conference tote bags along with the conference logo.

4. Name badge lanyards: € 750,00 + VAT, if applicable Exclusive opportunity.
   The supporter’s logo will be printed on the official conference lanyards along with the conference logo.
5. Roll-up banner display: € 500,00 + VAT, if applicable
One roll-up banner can be displayed in the conference venue lobby.

6. Logo on the conference website and the final program: € 400,00 + VAT, if applicable
Supporters' logos will be published in dedicated pages of the conference website (link to the company website) and final printed program.

7. Logo on the final printed program: € 350,00 + VAT, if applicable
Supporters' logos will be published in dedicated pages of the conference final printed program.

8. Welcome cocktail reception sponsorship: € 1000,00 + VAT, if applicable
The first ice-breaking networking event will be held on Sunday, April 19. It will be a nice occasion to meet old and new colleagues in a relaxed atmosphere. Sponsorship will be announced on the printed program and invitation e-cards.

N.B.:
All supporters, regardless of the type of support, will be acknowledged in the supporter-dedicated page of the final programme distributed at the conference and conference website.

VAT: Italian Value-Added Tax, if applicable, is not included in the fees. Tax rate, currently 22%, might vary at the time of sponsorship fee payment.

How to confirm your participation:

1. Contact the organizing secretariat at ieses2020@symposium.it and inform about your preferred opportunity
2. The organizing secretariat will check availability of the required opportunity and send you confirmation along with the sponsorship contract.
3. On contract signing a 30% advanced payment is required. Settlement of the total amount due shall be paid by March 30, 2020.

Prospectus modification policy
IESES 2020 will be held in Cagliari, the capital of Italian island of Sardinia. Located in the heart of the Mediterranean, this beautiful, light-filled city, boasts important traces of its rich past: ancient Roman ruins, museums filled with prehistoric artefacts, centuries-old churches and elegant palazzi. All around, beautiful sandy beaches and crystal clear waters.

Cagliari, with a metropolitan area of about half a million inhabitants, is a surprisingly lively city, which offers an attractive mix of history, nature, beach tourism and nightlife. A dynamic cultural centre thanks to its museums, monuments, theatres and university.

The conference will be held at the 4-star hotel Regina Margherita. Perfectly located close to the city centre, this venue offers well-equipped conference facilities and comfortable modern rooms.

More on Cagliari at: www.cagliariturismo.it and www.sardegnaturismo.it
DO NOT MISS THIS OPPORTUNITY,
BE PART OF A GREAT EVENT
JOIN IESES 2020!

WWW.IESES2020.ORG